According to the statistics developed by Ministry of Road Transport & Highways, Government of India, Road Traffic Deaths are on a rise and the trend is quite alarming as shown in the graph below:

At present approximately 25,000 personnel are engaged in Paradip Refinery Project Site and the volume of Traffic flowing in and out of Refinery site is enormous. This high density traffic, especially during morning and evening rush hours have resulted with serious road accidents in the past.

Safety and well being of all people being the top most priority, various awareness programmes and training sessions are conducted at Paradip. As a part of Observance of 26th Road Safety Week, from 11th to 17th January ’2015, a Traffic Checking cum Awareness Drive under the banner of ASSE India Chapter was carried out on 17.01.15 at Refinery Road (Opp. to Abhaychandpur Police Station) where traffic density in the morning hours is very high. The programme was strategically carried out during morning rush hours from 7.30 AM to 10.30 AM in order to cover majority of the traffic inflow towards Refinery Site. Around 850 two-wheelers were checked and the violators of wearing helmet were cautioned and proper road safety rules were explained to each rider. The two-wheeler riders found in triples (with 2 pillion riders) were also stopped and cautioned.

Four wheeler commuters were also stopped and briefed about the importance of following traffic rules. Around 400 vehicle were covered during the drive and Speed Limit Stickers were pasted on Wind Screen of Vehicles for mass awareness.
Team carrying out Awareness Drive on 17.01.15 at Paradip

Two Wheelers Counselling

Speed Limit pasted on Four Wheelers