2014 Delegate Leadership Forum Exercise Results

Delegates were asked to identify three strengths for ASSE. After identifying three strengths, Delegates were asked to indicate the degree of impact the three strengths has relevant to specific trends. The trends listed were validated and ranked by the delegates at the 2013 Leadership Forum.

1. Networking Opportunities
   Rank: 1st (tie)
   Themes: Networking opportunities was ranked as the highest strength that ASSE has, because ASSE is an organization with over 36,000 members. The trend listed most often as impacting the ability to network was how technology is impacting workplace communications. There are alternative ways to network including virtual meetings and Google Hangouts. However, face-to-face opportunities help establish reputation and credibility, and are helpful for building consensus and cooperation with a diverse workforce.

2. Professional Development
   Rank: 1st (tie)
   Themes: Professional Development was ranked equally as high as networking opportunities. Through ASSE Conferences, we extend our presence to people in the profession and have started doing so on a global scale. ASSE conferences act as a forum for education and facilitate face-to-face networking opportunities. The conferences help to put safety in context and act as a foundation for ASSE activities. The use of webinars and video conferencing will help extend the reach and accessibility to ASSE. The biggest challenge in this area is getting employers to cover the expenses to send members to conferences.

3. Body of Knowledge
   Rank: 2nd
   Themes: The Body of Knowledge was ranked as the third highest strength that ASSE has. It provides valuable information from experienced sources to our members. The wide variety of information helps members locate information on diverse subjects. It aligns strongly with the trend that technology is changing and fills a need in a technological advanced way.

4. Education and Training
   Rank: 3rd
   Themes: Education and Training was ranked as the fourth highest strength that ASSE has. Through seminars, ASSE exposes members to subject matter experts who also can mentor our members. ASSE conferences help to provide a venue for education and training opportunities at the national, regional, and local level. Education and training help with the trend that technology is changing and impacting workplace communications by preparing future leaders to better